

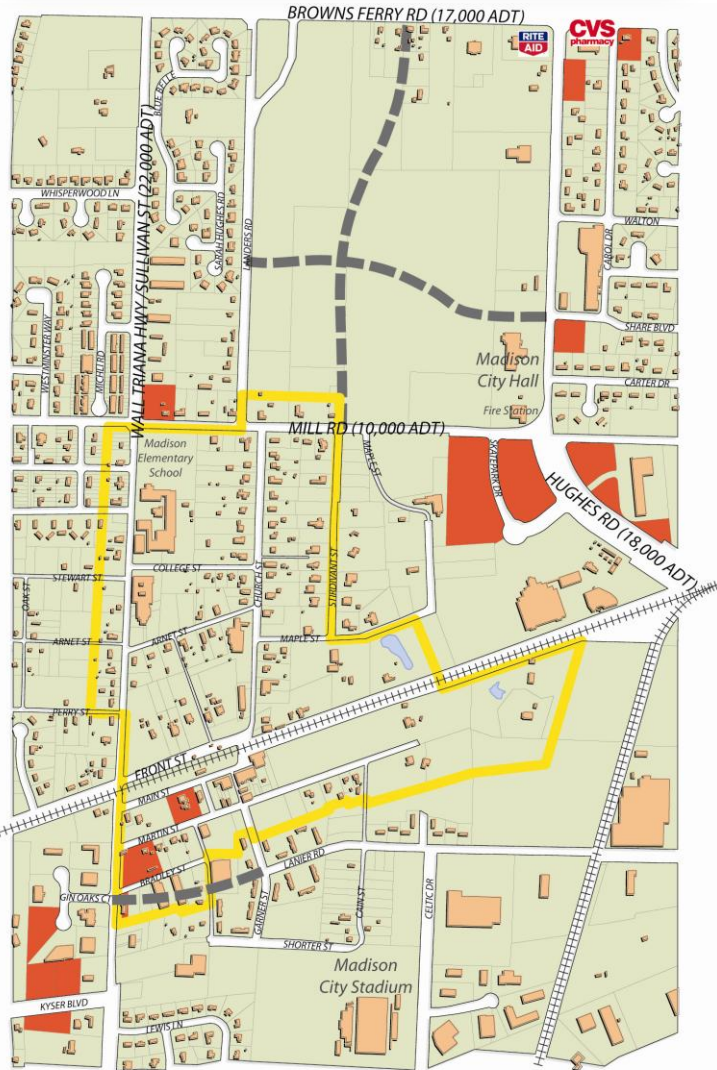
**HISTORIC MADISON STATION & BEYOND**

Madison is a suburban-Huntsville city serving over 50,000 consumers and growing. Madison Station, the original name of this rail stop, now includes a historic district surrounding Main Street at Wall Triana Highway, as well as adjacent growing business areas north and east along Hughes and Browns Ferry Roads, as well as south toward the Madison City Stadium and beyond to Madison Boulevard.

Historic homes – grand to quaint – line the streets nearby and new single family homes can be found at Madison Cottages. Neighborhoods provide traditional living in a charming setting, walkable to events and businesses in Madison Station. This traditional “Main Street” attracts lunch-goers to Main Street Café and families and friends to grab a burrito and beverage at Bandito Burrito at noon or in the evening. Artful shops and convenient services can be found within this historic district and beyond.

Beyond historic downtown, Hartlex Antiques & Interiors (and several nearby shops), conveniently located on Hughes Road, provides a full range of antiques and gifts in a beautiful display. Also nearby is the new state-of-the-art Hogan Family YMCA, as well as City Hall, Police Station, and Fire Station No. 1.

With more room for investment, growth, and (re)development it is an exciting time to be a part of Madison Station. Within the 5-mile ring from downtown Madison over 51,391 people live in 20,818 households with a 2009 estimated avg. household income of \$85,191 – 48.5% of households have an income greater than \$75,000. (source: STDB)



- Opportunity Properties
- Potential Streets | Connectivity
- Historic District Boundary

Demographics & Income	1-mile radius	3-miles radius	5-mile radius
Population	5,099	27,586	51,391
Housing Units	2519	11,370	20,818
Median HH Income	\$49,141	\$64,934	\$67,588

Source: STDB Online

**Madison offers small town advantages within a growing metropolitan region – come grow with us!**

## MADISON STATION EVENTS & ATTRACTIONS

### Travel Time From Downtown Madison Station

Distance to area transportation/attractions	
Location	Distance Miles/Minutes
International Airport	4.5 mi / 8 min
I-565	1.3 mi / 2.5 min
Route 72	4.3 mi / 8 min
Cummings Research Park	5 mi / 12 min
Redstone Arsenal	4 mi to gate / 8 min
Space & Rocket Center	9 mi / 13 min
Downtown Huntsville	12.5 mi / 14 min

## RECREATION & COMMUNITY FACILITIES

### Madison Municipal Complex

Along the west side of Hughes Road, just north of Mill Street, is Madison's Municipal Complex that includes City Hall, the Madison Police Station, Court, and Fire Station #1.

### Madison City Schools

Within this key development area of Downtown Madison Station is Madison Elementary School (one of 7 in town) serving grades K-6 located at the southeast corner of Wall Triana Highway and Mill Road. The Madison City School Central Office is located along Celtic Drive, south of historic Madison Station. Immediately north of it is the district's stadium which hosts high school football, soccer, and Rocket City United – the local National Premier Soccer League team.

### Churches & Other Facilities

Several churches have worship places within the Madison Station area. Also facilities located in this core area include the Northern Alabama Gas District Office, Insanity Skate Park and Miniature Golf, and senior housing, among others. Two parks are within this area – Stewart Park at the elementary school and Home Place Park south of Main Street.

## DOWNTOWN MADISON STATION BUSINESSES

Company Name	Business Type
Animal Trax	Pet Store
Bandito Burrito	Restaurant
Noble Passage	Interior Design and Retail
16 Main	Artist Studio
J's on Main Street Salon	Beauty Salon
Jacklyn's Keepsakes	Gift Shop
Madison Antiques	Gift Shop
Main Street Café	Restaurant
Pikewerks	Technology   Security

## DOWNTOWN MADISON STATION 2011

### INVESTMENT OPPORTUNITIES – MADISON STATION

The City, its leaders, property and business owners, and residents share a goal to revitalize the "downtown" or original settlement area of Madison – once a rail stop called *Madison Station*. The City desires and is seeking private parties to invest, develop and bring new business to this area.

The primary goal of the Madison Station redevelopment project is to jump-start reinvestment & revitalization in Madison's downtown area. Other goals include:

- attract a coffee shop to downtown (with wi-fi);
- attract at least one additional restaurant (serving breakfast &/dinner) to compliment the two existing restaurants;
- locate the Madison Chamber of Commerce office along Main Street;
- elevate the appearance of Main Street with appropriate historic preservation blended with modern/progressive new amenities, buildings & technologies;
- retain existing businesses, continue to foster the mixed-use work/live environment & build on the professional office environment trend;
- foster other destination businesses, events, & environments within the downtown core; &
- foster interest by & regulate to encourage unique small businesses that contribute to the 24-hour mixed use district.

Event	Dates/Schedule
Run Through the Roses	June 2011
Concerts in the Park Series	Thurs Evenings in Summer
Madison Street Festival	1 <sup>st</sup> Saturday of October
Madison Tree Lighting Ceremony	December
Christmas Parade	2 <sup>nd</sup> Saturday in December

FOR MORE INFORMATION ABOUT THE CITY OF MADISON CONTACT:

### ECONOMIC DEVELOPMENT COORDINATOR

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